#### **Abstracts** (short oral and poster presentation)

Participants are invited to submit abstracts, which relate to the topics outlined above. Abstracts should be submitted on a single A4 page, text should be Times 12 pt with single spacing and should not exceed 300 words in length. All abstracts should be written in English and include the authors names, and the name, address and country of the institution. The name of the author presenting the contribution should be underlined. Please indicate whether abstract should be considered as short oral or poster presentation. Accepted abstracts will be published in the conference proceedings.

Closing date for receipts of abstracts is October 28th 2011.

Confirmation of the acceptance will be provided to the author by November 25th 2011.

Please submit abstracts to Geraldine.Duffy@teagasc.ie

#### Language

All the proceedings will be in English and translation will not be provided.

#### **Registration Fee**

Refore	October 28	After	October 28
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 Participants
 €300
 €350

 \*Students
 €150
 €200

The conference fee will include lunches, refreshment and conference materials and a conference dinner. Hotel accommodation is not included but a list of hotels and travel details are provided on www.prosafebeef.eu

\*The registration of students must be accompanied by a letter from the head of department confirming full-time student status.

# **Project Co-ordination team**

Teagasc Food Research Centre, Ashtown, Dublin 15, Ireland

Co-ordinator: Geraldine Duffy Geraldine.Duffy@teagasc.ie

Manager: Robert Mooney Robert.Mooney@teagasc.ie

For further details on conference or on *ProSafeBeef* please contact

E mail Robert Mooney (robert.mooney@teagasc.ie) or Geraldine Duffy (geraldine.duffy@teagasc.ie) or go to www.prosafebeef.eu

# Advancing Beef Safety and Quality through research and innovation

A scientific conference and stakeholder demonstration event organised by *ProSafeBeef* 

A European Commission Research Project (Food CT-2006-36241)



Tuesday 7<sup>th</sup> February to Thursday 9<sup>th</sup> February 2012 Teagasc Food Research Centre, Ashtown, Dublin, Ireland www.prosafebeef.eu







#### **Invitation**

The organisers of a European Commission integrated research project on 'Improving the Quality and Safety of Beef and Beef Products for the Consumer in production and Processing' which is funded within the EUVI framework programme invite you to attend a conference and a stakeholder demonstration event overviewing and demonstrating the latest research findings and new technologies from the project.

*ProSafeBeef* is a five year integrated research project, which commenced in 2007. It is co-ordinated by Teagasc Food Research Centre, Ashtown, Dublin and involves 41 leading research and industrial organisations from Europe, North and South America, Australia and New Zealand.

#### The key research objectives in the *ProSafeBeef* Project are

- ◆ To apply the tools of quantitative risk assessment to reduce microbial and chemical hazards along the beef chain (fork-to-farm) in order to maximise beef safety and enhance consumer confidence.
- ◆ To develop novel and innovative control and intervention strategies for implementation along the beef chain (fork-to-farm) to ensure the safety of beef and beef products.
- ◆ To satisfy consumer demand for choice and both invigorate and add value to the beef chain (fork-to-farm) by developing innovative beef processing techniques and innovative beef products that are safe, attractive to the customer and of high nutritional quality.

These activities are permitting *ProSafeBeef* to deliver to the beef industry a toolbox of strategies to reduce microbiological and chemical contaminants in the beef supply chain through an integrated fork-to-farm framework approach, and is facilitating the development of a range of novel products that are safe, convenient, of high quality and attractive to the consumer.

#### **Venue and Date**

7<sup>th</sup> to 9<sup>th</sup> February 2012

Teagasc Food Research Centre, Ashtown, Dublin 15, Ireland.

# Organisers

This meeting is organised by Dr. Geraldine Duffy and Mr Robert Mooney, Teagasc Food Research Centre, Ashtown, Dublin.

### Programme

#### February 7th 2012 ProSafeBeef partners meeting

General Assembly and Pillar meetings for ProSafeBeef project partners only.

#### February 8<sup>th</sup> 2012 Scientific Conference

Acknowledged international experts will present recent outputs from *ProSafeBeef* in the areas of risk assessment, pathogen control, novel beef products and processes and consumer attitudes to beef safety and novel technologies.

#### Conference Dinner

#### February 9th 2012 Stakeholder Demonstration Event

This event will showcase technologies and innovations stemming from the project, with presentations, practical demonstrations in the meat industry development unit, and an opportunity for stakeholders to meet directly with the researchers.

#### Who should attend?

The conference and stakeholder event will be of interest to researchers, meat and food producers and retailers; public health specialists, environmental health officers, food safety regulators and policy makers.



## **Registration Form**

# Advancing Beef Safety and Quality through research and innovation

Title: Prof. Dr.	Mr M	ls.			
Family Name:					
First Name:					
Mailing Address:					
Tel:	_ Fax:				
email:					
Please tick the appropriate box					
l enclose	Before October 28	After October 28			
Participant registration fee	€300	€350			
Student registration fee*	€150	€200			
* The registration of students must be accompanied by a letter from the head of department confirming full-time student status.					

#### REGISTRATION AND PAYMENT:

Payment can be made by Credit Card, Bank Transfer or Cheque.

#### Payment by Cheque:

Return this Registration with Cheque made payable to 'Teagasc'

Details of Payment by Credit Card or Bank Transfer will be sent to all registrants.

For further details or any queries please contact Robert Mooney email: Robert.Mooney@Teagasc.ie

Telephone: 353 1 8059500 Fax: 353 1 8059550